

For Immediate Release

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**Cincinnatian Hotel is awarded a 2011 Forbes Travel Guide Four-Star Rating
for the 22nd consecutive year!**

Cincinnati – The Cincinnatian Hotel was honored with a 2011 Forbes Four-Star Award by Forbes Travel Guide. The Cincinnatian Hotel is one of only 151 lodging establishments in North America to receive this prestigious Four-Star designation and the only hotel in Ohio. The list has defined the industry's highest standard for excellence in hospitality for over 50 years. As the originators of the prestigious star rating system, Forbes Travel Guide provides one of the most comprehensive evaluation systems for hotels, restaurants and spas in the world. The Cincinnatian Hotel's review by Forbes Travel Guide's incognito experts can be found online at www.forbestravelguide.com.

"We are thrilled to be recognized with a Forbes Four-Star rating for the 22nd consecutive year! Each day, we strive to provide our guests with a level of luxury and satisfaction based on the 'gold standard' set by Forbes Travel Guide," said Denise Vandersall, Managing Director of The Cincinnatian Hotel.

"We are delighted to announce this year's Four- and Five- Star Winners, demonstrating the rich diversity among outstanding experiences that define the best of the best hotels, restaurants and spas worldwide," said Shane O'Flaherty, President and CEO of Forbes Travel Guide. As in past years, the 2011 Star Rated properties share an uncompromising commitment to the highest standards of guest service, luxurious accommodation and unique memorable experiences; as the Forbes Travel Guide brand grows worldwide, we are pleased to include a geographically broader, yet ever more selective, group of properties to the list."

About The Cincinnatian Hotel

The Cincinnatian Hotel is a Forbes Four Star, AAA Four Diamond hotel that epitomizes modern luxury in an historic setting. Guests at the Cincinnatian are treated to legendary service and an elegant atmosphere that includes the esteemed Four-Diamond Palace Restaurant for American fine dining and state-of-the-art meeting rooms and banquet facilities. Comfort and style are never compromised at downtown Cincinnati's only small luxury hotel. The Cincinnatian Hotel is located at 601 Vine Street, Cincinnati, Ohio 45202. Please call 513-381-3000 or visit our web sites www.cincinnatianhotel.com or www.palacecincinnati.com.

About Forbes Travel Guide

Forbes Travel Guide, formerly Mobil Travel Guide, originator of the prestigious Mobil Star ratings and certifications, has provided the most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. In October 2009, Mobil Travel Guide announced a strategic partnership with Forbes Media LLC. This exclusive licensing agreement between two industry leaders with more than 140 years of combined experience transfers the hospitality industry's premier star rating and travel guide brand from ExxonMobil to Forbes. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against rigorous and objective proprietary standards, providing consumers the insight to make better informed travel and leisure decisions. ###